



News Release

AT&T Contributes \$100,000 to Support New Orleans-based Camelback Ventures

Contribution supports diverse social entrepreneurs by helping fund the infrastructure for the 2018 Fellowship program.

New Orleans, Louisiana — On Thursday, April 26, AT&T announced a contribution of \$100,000 to New Orleans-based Camelback Ventures (Camelback) as part of AT&T Aspire, the company's initiative to help provide access to education and training people need to get and keep good jobs.

At an event held at Camelback's office in New Orleans, representatives from AT&T and Camelback made remarks about the contribution. Aaron Walker, CEO of Camelback stated, "This contribution from AT&T will make a strong impact on helping our efforts and the entrepreneurs we are working with to advance their goals to become more successful in the future. Thank you to AT&T for its continued commitment to our community, our state and the leaders of tomorrow's economy."

Sonia Perez, President of AT&T Louisiana said, "AT&T is pleased this year to continue our support of Camelback and its work because we share the vision of supporting local entrepreneurs who will cultivate jobs and economic growth in the future."

AT&T's contribution supports diverse social entrepreneurs by helping fund the infrastructure for the 2018 Fellowship program. AT&T also supported Camelback's 2017 program bringing AT&T's total amount contributed to \$350,000.

Camelback aims to address the inequities of entrepreneurship by providing coaching, capital, and connections to underrepresented entrepreneurs. The contribution from AT&T supports the group's mission and efforts.

AT&T invests in education and job training to create a skilled and diverse workforce that powers our company – and our country – for the future. Through the AT&T Aspire initiative, AT&T helps provide access to education and training people need to get and keep good jobs. Since 2008, we've committed \$400 million to programs to help millions of students in all 50 states and around the world. AT&T Aspire brings together the power of our network – our employees, our technology and organizations – to connect people to opportunities through education and job training.

About Philanthropy & Social Innovation at AT&T

AT&T Inc. is committed to advancing education, strengthening communities and improving lives. Through its community initiatives, AT&T has a long history of investing in projects that create learning



opportunities; promote academic and economic achievement; or address community needs. The company's signature philanthropic initiative, [AT&T Aspire](#), drives innovation in education to promote student success in school and beyond. With a financial commitment of \$400 million since 2008, AT&T is leveraging technology, relationships and social innovation to help all students make their biggest dreams a reality.

For more information, contact:

Tarvis Thompson
AT&T Corporate Communications
404-538-9879
tt242v@att.com